



2014 Summer Newsletter

California Dialogue on Cancer, August 2014



Dr. Stony Anderson's Resignation as CDOC Chair

Dr. Stony Anderson's second term as CDOC Chair came to a close June 29, 2014. Stony has led CDOC over the last four years in the fight against cancer in our state. In his tenure as Chair, he led the first revision of the state cancer plan in 2010, convened cancer experts for the 2012 and 2014 CDOC Biennial Stakeholder meetings, and initiated the first California Colorectal Cancer Roundtable in 2012 to implement colorectal cancer objectives in the state cancer plan.

Dr. Anderson also guided CDOC through the recent restructuring of the Comprehensive Cancer Control Program (CCCP), CDOC's administrative structure, ensuring a seamless transition as CDOC continues its efforts in state cancer plan implementation.

CDOC thanks Dr. Anderson for his strong leadership and passionate service.

[Click here](#) to see Stony's address to the CDOC membership.



Dr. Donald Lyman Appointed as New CDOC Chair

In preparation for the close of Dr. Anderson's final term as Chair, a special committee was formed at the beginning of 2014 to identify a candidate to lead CDOC. The committee identified Dr. Donald Lyman, a seasoned public health leader and long-time CDOC member. Dr. Lyman began his term and assumed his role as the new CDOC Chairman on June 30, 2014.

Dr. Lyman is a veteran senior civil service physician. He has recently retired after 34 years from the California Department of Public Health where he served in various roles to tackle prevention and environmental issues surrounding public health in our state of California. His current volunteer endeavors include federal, state, and local medical societies and teaching at the UC Davis Medical School. He is also currently authoring a book titled "*History of Public Health in California*."

We look forward Dr. Lyman's leadership and vision for CDOC.

[Click here](#) to see Dr. Lyman's Chair's Address.

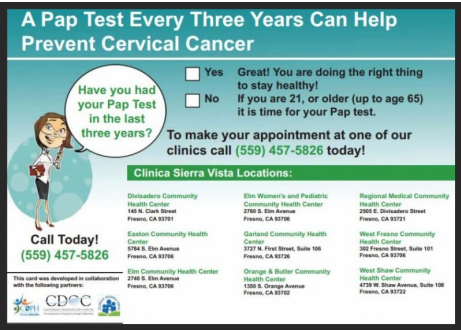


2014 CDOC Biennial Stakeholder Conference

CDOC and CCCP hosted the 2014 CDOC Biennial Stakeholder Conference on June 9th at the Holiday Inn, Sacramento Capital Plaza. It was a very successful and productive meeting. Participants had the opportunity to share and discuss the latest topics in cancer control with leading cancer control professionals and community members. The main topics of the conference included coalition priorities and successes, the cancer burden in California, policy, systems and environmental change as it relates to cancer control, and health care reform as a tool to achieve cancer control priorities.

The state cancer plan revision process was kicked off by collecting invaluable feedback from participants during the working session.

[Click here](#) to see available conference presentations and materials.



Cervical Cancer Screening Reminder Card Project

The **Cervical Cancer Screening Project** was designed in partnership with **Clinica Sierra Vista**, a network of Federally Qualified Health Centers (FQHCs) located in the heart of California's Central Valley. The goal is to increase cervical cancer screening rates by implementing a patient reminder intervention in the form of a screening reminder card. This is a pilot project with the possibility of implementation to other sites and FQHCs if evaluation measures show increased screening rates at the Clinica Sierra Vista health centers.

The patient reminders themselves are printed postcards with health center contact information and messaging advising target population (Latina women) that they may be due for screening. Patient reminders are an evidence-based strategy that promotes discussions with primary care providers about cervical screening and clinic assistance in scheduling appointments.

The cervical cancer screening reminder cards have been tailored to address Latina women in both English and Spanish based on identified characteristics unique to their community. This screening reminder card was developed in partnership with community health educators at Clinica Sierra Vista, CCCP staff, health providers, and other public health professionals.

[Click to see reminder card.](#)



American Indian Colorectal Cancer Screening Reminder Card Project

The **Colorectal Cancer (CRC) Screening Project** was developed to address the unique cancer burden the American Indian population faces in California. Many factors contribute to the disproportionate patterns of cancer incidence and mortality in American Indian populations, including greater rates of poverty and lower levels of health care access.

A partnership with **Northern Valley Indian Health, Inc. (NVIH)** and the **American Cancer Society, Inc. (ACS)** was formed earlier this year to develop an early detection intervention to increase colorectal cancer screening. Through this collaborative partnership, a CRC patient reminder card was developed to reach the American Indian population of NVIH. This patient reminder card contains a CRC cancer screening message and health center contact information.

The CRC cancer patient reminder card was created utilizing an existing ACS postcard and was tailored with culturally appropriate messages and images. This card is in English only.

[Click to see reminder card.](#)



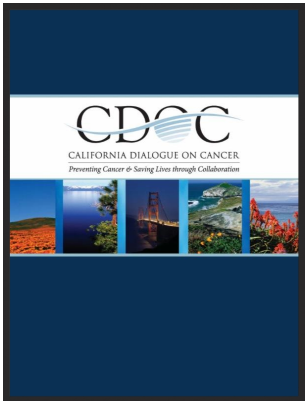
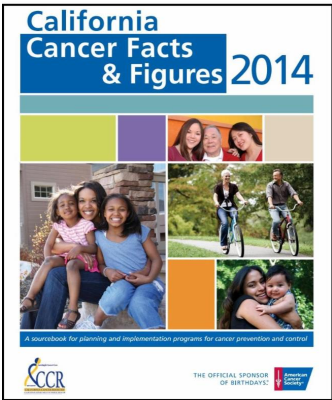
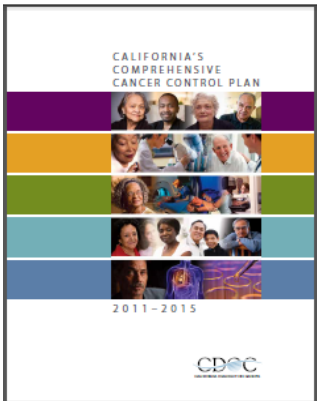
Survivorship Care Plan Advisory Group

In 2006, the Institute of Medicine issued a report recommending that every cancer patient receive an individualized survivorship care plan that includes guidelines for monitoring and maintaining their health. By 2015, in order to receive American College of Surgeons - Commission on Cancer Accreditation, all cancer programs must provide a summary of treatment and a follow-up plan to all patients completing cancer treatments.

With these cancer community developments in mind, CDOC has been working on a project to increase the use of survivorship care plans among cancer care facilities in California. This project includes a survey of cancer care facilities in California which found that many facilities have not yet adopted the use of care plans.

As this project continued into the next fiscal year on June 30, 2014, CDOC has formed the **Survivorship Care Plan Advisory Group**.

We welcome individuals who would like to contribute to this project by providing input in the development of next steps for this project. Please email [Joanna Morales](mailto:Joanna.Morales@trinecancer.org) at jm@trinecancer.org, if you are interested in joining or learning more about the Survivorship Care Plan Advisory Group.



State Cancer Plan Revision

The current state cancer plan outlines goals to be achieved through the end of 2015. The process for developing new objectives for the next edition of the state cancer plan (2016-2020) was kicked off at the 2014 CDOC Biennial Stakeholders Conference in Sacramento, on June 9, 2014. The process for determining cancer plan objectives is truly a collaborative effort involving a diverse group of cancer control stakeholders throughout California.

A survey was disseminated in March 2014 to collect feedback, comments and suggestions from stakeholders to guide the revision process. CDOC is currently convening subcommittees of experts to assist in the revision. If you would like to learn more about the revision process or would like participate on a subcommittee, please contact Sosha Marasigan-Quintero, who is serving as the Cancer Plan Revision Coordinator. sosha.marasigan-quintero@cdph.ca.gov

California Cancer Facts and Figures 2014

The **American Cancer Society** and the **California Cancer Registry (CCR)** of the California Department of Public Health released the **California Cancer Facts & Figures 2014**. This annual report provides the latest statistics on cancer incidence, mortality, and survival, as well as estimates of expected new cancer cases and deaths in California. It estimated that 155,920 Californians will be diagnosed with cancer and 56,230 cancer related deaths will occur in 2014. About 40 percent of cancer related deaths this year will be from prostate, breast, lung, and colorectal cancer.

The *California Facts & Figures 2014* is a very informative document and includes strategies to reduce cancer related deaths in our state. It is a sourcebook for planning and implementation programs for cancer prevention and control.

[Click here to download the California Facts & Figures 2014.](#)

CDOC Annual Membership Renewal

It is time to renew your CDOC membership! CDOC has made tremendous strides in the fight against cancer. Your involvement is crucial to the continuing work of CDOC in reducing the cancer burden in our state. It is clear from the estimated figures on new cancer cases and cancer related deaths from the **California Facts & Figures 2014**, that there is still much work to be done.

The CDOC membership offers opportunities for stakeholders to communicate their viewpoints to CDOC to help inform cancer control efforts in California. Membership provides opportunities for collaboration on statewide projects, opportunities to network with cancer control leaders, and opportunities to contribute to the development of the state cancer plan. Members also benefit by being on the CDOC listserv which keeps members current on cancer control events, trainings, research, and funding opportunities.

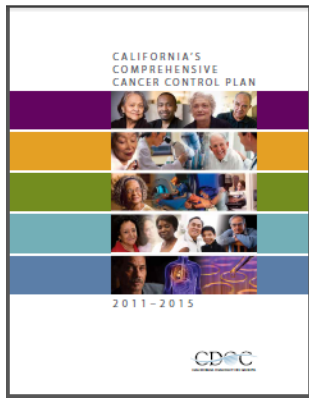
If you have not done so already, please take a few minutes to [renew your membership here.](#)

You may also contact Marilyn Kempster to request a **Membership Renewal Packet.** marilyn.kempster@cdph.ca.gov

Mission

"To reduce cancer suffering and mortality in California through risk reduction, early detection, better treatment and enhanced survivorship."

[BECOME A MEMBER](#)



California's Cancer Control Plan
2011-2015

Meeting Minutes:

March 3, 2014
November 5, 2013
August 6, 2013
June 4, 2013

The CDOC Executive Committee meets quarterly. Meeting minutes will be made available under Meeting Archive and on the [CDOC website](#). The latest quarterly meeting was August 5, 2014, meeting minutes will be available soon.

RESOURCES

[2014 Obesity Report](#)
[2014 ACS National Cancer Facts & Figures](#)
[2014 California Cancer Facts & Figures](#)
[2013 California Cancer Facts and Figures](#)
[CCR Annual Report \(1988-2009\)](#)
[Cancer Fact Sheets By Cancer Site](#)
[Special Reports by Cancer Site](#)
[Annual Statistical Tables by Cancer Site](#)
[Data & Mapping Tool for California Cancer Incidence or Mortality Rates](#)
[Health Care Law: How it Can Help People With Cancer and Their Families](#)

[Recent Recorded Webinars \(Click titles to view recording\)](#)

Making CHIS and BRFSS Data Work for you	<i>by Ninez A Ponce, MPP, PhD, CHIS & Vanessa S Miguelino-Keasling, MPH, BRFSS</i>
Interpreting CCR Data—"Making Sense of the Data"	<i>by Locksley L. McV. Messam, DVM, PhD</i>
Cancer Control in the Era of Health Reform	<i>by George R. Flores, MD, MPH</i>

CDOC newsletters are designed to encourage networking and information exchange among all organizations and individuals active in cancer control activities in the state of California. We welcome your contributions! Please send us relevant program announcements, research, and news updates. We would like to highlight the work of coalition members and partners, and to showcase cancer control activities that are currently taking place. We would also like to hear from you about how we can make these newsletters more useful to you, and what you would like to see in future newsletters. Please send your feedback and suggestions to Marilyn Kempster at Marilyn.Kempster@cdph.ca.gov, or call (916) 731.2526. We look forward to hearing from you!



CDOC is administered by the California Comprehensive Cancer Control Program, a program of the California Department of Public Health.

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